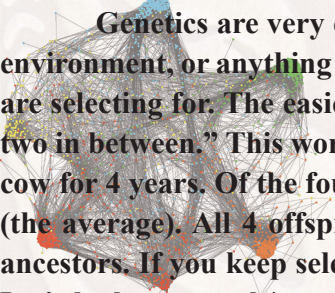


Welcome

to our 29th Annual Bull sale. Seventy years of perfecting the Angus breed is hard to believe but my Grandfather Arnold bought his first registered Angus cows in 1953. His passion began after buying his first Angus cows in 1945. We have been blessed by the support of many neighbors, friends, family, fellow cattlemen & cattlemen who share many of our same goals! Many things have changed over the years, but our ideas and philosophy behind our breeding program have not changed. We still strive to produce cattle that will return the most profit with least inputs and labor! The American cow herd is failing the commercial cow/calf man. Why, because we have kept mating extremes to extremes for the past 60 years.



Genetics are very complex. Here's a model of how genes interact. As you can see, regardless, of pedigrees, EPD'S, environment, or anything else, to an extent. "You pay your money and take a shot" hopefully you get close to the target you are selecting for. The easiest way I know how to explain genetics: "One like the Father/sire, one like the mother/cow, and two in between." This works for any genetic trait. For an example, if you took a big/tall bull and bred him to a small/short cow for 4 years. Of the four offspring you would have one like the sire (tall), one like the dam (short), and two in between (the average). All 4 offspring would have genes for tall and short. Cattle genetically will breed to the average of their ancestors. If you keep selecting the extreme for a trait you will move the average for that trait if the environment allows. Let's look at growth/power bulls. We gained some growth in our cattle over the last 50 years. But what also happened to the cow, she got bigger, needed more feed to maintain her, lost her fertility and longevity. The only way to breed good cattle is to breed like to like and cull the extreme. Problem, there's no big money to be made in average cattle! So, the Breed Associations, Seed stock, and AI companies all support the extremes.... (Extremes SELL). Most cattlemen are led to believe that the extreme (OUTLIERS) will solve a problem and make them more money. Let's be honest, nobody knows with a high degree of accuracy what a bull will improve, if anything. He will be way past dead before we really know. Everything else is pure speculation, and/or a marketing gimmick! When you turn out a new bull this year, it will be 10 years before his first daughters will be 8 years old.

I'm not a geneticists or a genius just a rancher that has 45 years of experience. If you add in the years of my mentors (Dad and Grandfather) there have been a lot of years of hard knocks! We've worked hard to keep the traits alive that have made the Angus cow the back bone of commercial cattle herds. I have a hard time understanding why we keep changing her to help making the feeding and packing industries more proficient and destroying ourselves (the COW/CALF)! At the age of 13, I attended AI school and was going to make our cows better! In the late 70's & 80's we AI'd to some Denver Champions, popular bulls, and some bulls that were more proven with balance traits. I can tell you which Bull's offspring were easy to sell and win shows with, and I can tell which females didn't work for us in our management & environment. Remember that in the 80's western ND was in a drought for most of those years. In the mid 80's and 90's we started using some of Ben Lawson's (Fabulous Females) Bulls and joined his group that believed in restoring/maintaining the Angus cow, while the industry was trying to get cattle to 10 frame cattle. While Ben's ideas were good, he gave in to the trendy cattle (better EPD'S) to sell more semen. (Just another SALESMAN). In the late 90's we sampled OCC Emblazon 854E & Pinebank Waigroup 41/97 both came from closed herds. In the 2000's bought a couple of bulls 1) FCC linebred 6118 from my brother Donnie. A bull that had the OCC 1019 cow 3 times in pedigree. 2) Royal Rito L2 a bull that Ben Lawson had been selling semen on, that we had sampled AI. His dam was a daughter of FO203, a cow maker. In the past 20 years we have added more cow maker bulls to name a few. A pure Scottish bull from Scotland that was imported to the USA as an embryo, 4235 of the old Bardolene breeding dating back to the 60's for Canada. Ten or so bulls from Tim Ohlde (OCC). A few Sinclair bulls with the old N Bar breeding. Present our 2 senior sires now are 7 years old. Pinebank Southwest 117d an imported embryo from New Zealand, & SVR Ballot Black 7117, a Grandson of (Ballot of Belladrum) imported to the USA in the 50's and he is said to be one of the greatest bulls ever import form Scotland. If these bulls are still breeding cows at 7 years of age, what do you think the females will do as far as longevity! A quote from Larry Leonhardt "Few people want my bulls, but everyone wants my females!"

Come and let us show you our cattle! We will give a \$100 dollars credit on every bull you buy, if you come and look at our cattle before the sale. Please call me if you have any questions, need more info, or just want to talk cattle. LET'S MAKE AMERICA'S COW HERD GREAT AGAIN!

Thank you for your interest and support,

Doug & Ceylon Feiring & Family

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40 - YEARLING BULLS
2 - TWO-YEAR-OLD BULLS
120 - HEIFERS

Feiring Angus Ranch Receives
Awards at Calf Shows



Celebrating 70 years

APRIL 13TH - 15TH

ONLINE AUCTION HOSTED BY BILL PELTON LIVESTOCK

FOR MORE INFORMATION OR TO REQUEST A CATALOG PLEASE CONTACT:



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