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Pelton Livestock is a family run livestock marketing & consulting company based in Montana

WWW.BILLPELTON.COM

Pelton Livestock

Marketing & Consulting

ABOUT US

Welcome to Pelton Livestock and the great state of Montana where we're better known as the Seedstock Capital of the World. We invite you to visit our website and encourage your feedback. As a leading agribusiness consulting firm, we work diligently with our clients to deliver rapid results utilizing smart techniques and a team of seasoned experts. Take the tour and see what's new! If you're not already doing business with us, all we can ask is that you'll give us a try. There's no better time than right now to throw a loop around increased productivity and trail your outfit to higher ground, so why not saddle up and make the ride with us?

SERVICES AFFILIATES

- Digital Marketing & Advertising
- Videos and Photography
- Conference Calls
- Livestock Insurance
- Internet Auctions
- Website design & Management
- Graphic Design, Catalogs
- Order Buying / Ring Service
- NILE Merit Heifer Program
- BQA Beef Quality Assurance
- WIRED Women in Ranching Education Development
- NCBA National Cattlemen's Beef Assn.
- Montana Stockgrowers

MEDIA REACH



8,,779
followers



22.3%
Click Rate



NEW! 754
followers



Bill Says ..
since 2009



4k+ Videos
annually

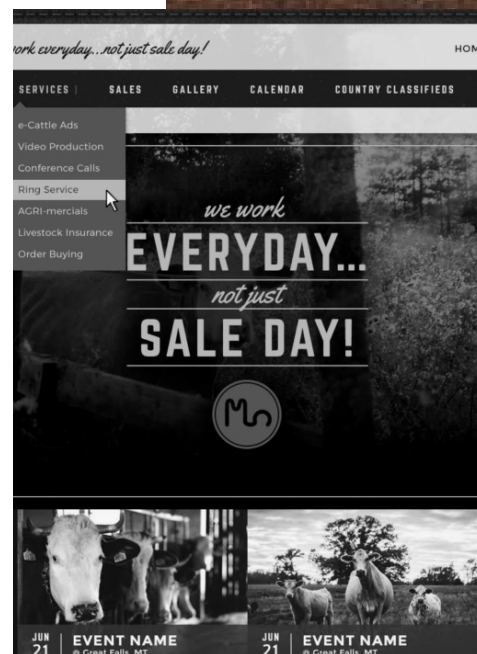
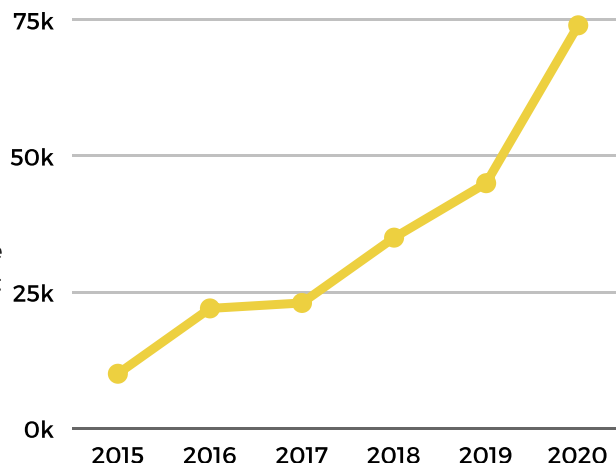


500+
connections

WEBSITE STATISTICS

This chart is the total of annual visitors for years 2015-2019. The visitors are mainly from the United States (95.4%) or from Canada (4.6%).

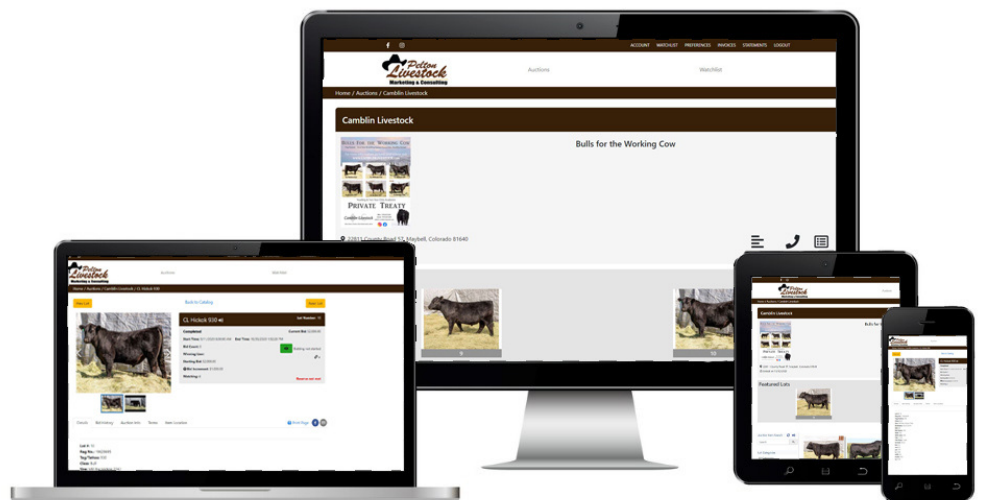
Go for maximum exposure and move from your quiet country road to our busy internet highway, where we get over **2,416 weekly visitors to our web site looking at over 55,229 pages EVERY MONTH** in our peak season!.



SADDLE UP AND RIDE WITH US!

YOUR ONE-STOP-ONLINE SALE BARN FOR INFO ON SALES, EVENTS, AND NEWS THAT THOUSANDS OF DAILY READERS USE TO PURCHASE LIVESTOCK AND STAY CONNECTED WITH THEIR PROSPECTS.

- DEDICATED SALE PAGE
- INTEGRATED CUSTOM CATTLE SYSTEM
- SORTABLE SPREADSHEETS
- AD COPY, FLIP CATALOG, VIDEOS
- BULL DATA SORTABLE SPREADSHEETS
- SALE REPORT ALERTS AND MORE
- ON ALL YOUR DEVICES
- COWBOY FRIENDLY!



PACKAGES AVAILABLE

WE WORK EVERYDAY ... NOT JUST SALE DAY!

E-CATTLE AD - \$600 digital marketing package

Your digital advertising destination and online sale barn for everything Livestock. We get over 1,932 weekly visitors to our website looking at over 59,244 pages EVERY MONTH in our peak season!

Give us your Ad copy, Catalog, and Data. We'll set up a dedicated page and Sortable Spreadsheet available for your customers to view online.

Includes 3 group email blasts to our list of over 1,900 opt-in Email subscribers (3 weeks, 2 weeks, and 1 week prior to sale) and promotion on our social media channels (8,319 followers).

If you should happen to update your ad copy that's great...just send us the new copy and we'll switch it out for you.

We'll gladly add any special comments/promotions/links you think will help promote your products so be sure to let us know what they are and contact us anytime...we want to work for you.

VIDEO PRODUCTION - \$25/head + mileage

Let us help you attract prospects and customers with individual videos for all your sale lots, professionally edited and posted on our website; then direct your clients to our website to view the videos. Videos are a great way to promote your sale and gives you the extra edge to reach a larger clientele. Video promotion is becoming very popular and we take pride in the quality and popularity of our videos.

BUSINESS CARD AD - \$1,000/year

Business Card Ad is hot linked to your website and Ad appears in a random rotation on every page of the website to create awareness and repetition throughout the year.

FACEBOOK VIDEO - "Sorting Pairs Simplified"

7-day campaign
141,048 People Reached
73,146 Video Views
4,987 Reactions, Comments & Shares

**NO GUARANTEE OF
RESULTS BUT YOU HAVE TO
START SOMEPLACE**

AVAILABLE PACKAGES

WE WORK EVERYDAY ... NOT JUST SALE DAY!

LET US HOST YOUR EDITED VIDEOS! - \$10/head

Whether it's all the bulls in your line up or the top performers and/or herd bull prospects, let us help you share them with the world. Go for maximum exposure and move them from your quiet country road to our busy internet highway.

PICTURES \$35/head + mileage

FULL page Ad Copy starting around \$125

AUDIO CLIP add-on - \$100

Audio clip from radio or your own posted for automatic play and download on your dedicated sale page.

CONFERENCE CALL - \$500 + mileage

If you can't have 'em on the seats, let's have 'em on the phone... with a professional who knows and understands the auction process. We provide low-cost toll-free call plans, specialized Equipment, and experienced personnel to insure a positive experience for your bidders and buyers.

A CONFERENCE CALL may also be included in the VIDEO package for those buyers that can't make it on sale day.

AFFORDABLE WEBSITES - Fully Cared For!

NEW service we are offering starting from \$800 new build, \$300 yearly hosting and \$300 per update session (you choose frequency - yearly, bi-annually or quarterly). Our starting template is a cowboy friendly design with multiple pages and custom programming. You provide the example websites you like, pictures and content ... we take care of the rest.

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VOICING RADIO ADS - \$150

AGRI-mercial / PRIVATE TREATY - \$500/quarter \$1500/annual

Annual listing includes 3 email blasts and ability to update your ads on a monthly basis.

INTERNET AUCTION / CUSTOMIZED PACKAGES - Best deal on market!

For our customers who are interested in low key inexpensive and less labor involved sales. We are happy to customize a package for your business. Call today to learn more about what we can do for you.

Saddle Up and Ride With Us

Digital Marketing Plans

Private Treaty / Sale Day Advertising

Photography/Video Production

Websites

Ad Design



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