



The Maternal Herd That Performs

2020
PERFORMANCE TESTED
BULL AND
SELECT FEMALE SALE



March 14
Saturday • 1:00 pm
2020

Complimentary Lunch
Starting at 11:30

www.BigRokAngus.com

at the Ranch
Detroit Lakes
Minnesota

DVAuction Broadcasting
Real-time Auctions



Kevin & Denise Olson
20549 230th Ave.
Detroit Lakes, MN 56501
bigrok@loretel.net

Phone: 218/ 439-3597
Cell: 218/ 234-6690
Cell: 218/ 234-1882

www.BigRokAngus.com

The Maternal Herd That Performs

Dear Friends and Cattle Producers:

It is again with great pleasure that we invite you to our 19th Annual Production Sale. This is our 31th year of raising registered Angus cattle and over 46 years of raising cattle. This experience has shown us that you must have a strong maternal cowherd to be successful in the industry. True performance that is bred in--not fed on.

All of the bulls have been carcass ultra-sounded, have had breeding soundness exams, and have had all of their pre-breeding shots.

We are now about 95% fall calving. Because of this decision, most of our bulls are 18-20 months old. These bulls are developed slowly to insure soundness. Our ration is designed for the bulls to gain 2.25-2.50 pounds per day. Not very impressive when compared to some, but we believe this makes for sound breeding bulls that will breed cows for many years.

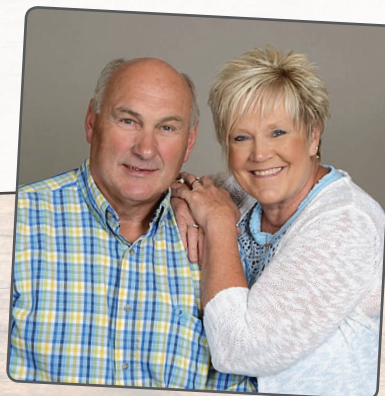
We will again be offering some elite open replacement heifers. They will be some of the best females we have ever offered. They will be a true cross section of our cow herd.

As we did last year, none of the cattle will come into the sale ring to be sold. All sale cattle will be videoed in February. These videos will be used on sale day and also will be available to be viewed around March 1st. This will allow you to preview the sale offering at your convenience. These videos will also be available on our website: www.bigrokangus.com and at www.dvauction.com.

All the sale cattle will be penned outside of the sale barn on Friday before the sale and the day of the sale. We feel the videos are helpful but still believe it's best to look at the bulls and heifers with your own eyes. Also, we would love to show you our cowherd, as we believe it is our cows that really separate us from the other breeders.

To our past bidders and buyers, we say Thank You and to the people new to Big Rok Angus, we say Welcome. You are all invited to a complimentary homemade lunch before the sale starting at 11:30 am.

Big Rok Angus
Kevin and Denise Olson
Billi Jo, Nolan and Khloe
Kelli, Jason, Ali, Kaia, Ty, Bri, and Trey
Matt, Sarah, and Charlie





2020 PERFORMANCE TESTED BULL AND SELECT FEMALE SALE

at the Ranch
**Detroit Lakes
Minnesota**

March 14

Saturday • 1:00 pm

2020

Complimentary Lunch
Starting at 11:30

Auctioneer

Dustin Carter 712-898-9972

Livestock Press Representatives

Will Bollum, *Western Ag Reporter* . . . 507-244-0833
Bill Shermer, *The Stockman* 641-425-2641
Don Leddy, *Cattle Business Weekly* . . . 605-432-4700
. 605-695-0113

Accommodations

AmericInn, Detroit Lakes 218-847-8795
Quality Inn, Detroit Lakes 218-847-4483

Sale Location

At the Ranch, 20549 230th Ave, Detroit Lakes, MN 56501. Directions to the sale site: From Detroit Lakes, go 3 miles west on Hwy 10 then turn at the Big Rok sign and proceed north for 2 miles or go 3 miles north of Detroit Lakes on Hwy 59 then 1 ½ miles west and back north ½ mile.

Health

Our entire herd is on a strict vaccination program as recommended by Pfizer. Also, our entire herd is tested for Johnes annually. Any positives are immediately removed from the herd, and also their calves. We will continue to test yearlings to insure the health of our cow herd. Any questions about our herd health may be directed to Dr. Erik Holum, DMV at 605-928-8387. Interstate health papers furnished on all cattle selling.

EPDs & \$Values

EPDs presented in this catalog are current as of February 14, 2020. The American Angus Association is now calculating EPDS on a weekly basis using all available carcass harvest data, ultra-sound data and the Igenity Angus specific genomic profile data. It is possible new data has been submitted between the date the catalog was finalized and the sale day, which will affect the Individual EPDS and \$Values indexes of the animal selling. If your purchasing decisions relies highly on the most current data available, please look up animals of interest on the American Angus Association web page prior to viewing the sale offering.

Terms

Cash – please settle for cattle promptly.

Terms and Conditions

All cattle sell according to the standard terms and conditions of the American Angus Association.

Liability

All persons attending the sale do so at their own risk, legal or otherwise for their safety or behavior of the animals. The Owners, Auction Service and Sale Staff assume no liability for property loss or any accidents that may occur.

Announcements

Announcements from the block will take precedence over the catalog. Buyers unable to attend may send their bids to the Auction Service, Field Representatives or Auctioneer

DVAuction

Broadcasting
Real-time Auctions

Can't make the Sale? Let DVAuction bring the sale to you!

Busy during the Sale? Let DVAuction represent your bid!

Visit www.dvauction.com and Register

1. Create an account at www.dvauction.com under "create new account" tab
2. Apply for bidding by clicking "apply for bidding" in the upper left corner of your screen, at least 24 hours prior to the auction
3. Tune into the sale and make your purchases!

For General Questions, Please Contact Our Office:

(402) 316-5460 or support@dvauction.com

www.dvauction.com

*High Speed Internet Access Required

\$50 discount on all bulls picked up by Sunday, March 15, 2020. Free feeding through the end of April and free delivery within 300 miles on all bulls selling for \$3000.00 or more.

For bulls selling under \$3000.00, we will feed and deliver by the end of April for \$100.00

Reference Sires

Reference Sire

S A V Renown 3439

Bull #+*17633839 tattoo: 3439 01/07/13

R R Rito 707#

Rito 707 of Ideal 3407 7075

Ideal 3407 of 1418 076

S A V 8180 Traveler 004#

S A V Blackcap May 4136

S A V May 2397

Rito N Bar

Eriskay of Rollin Rock 3

Ideal 1418 of 8103 4286#

Ideal 076 of 692 8375

Sitz Traveler 8180#

Boyd Forever Lady 8003

S A F 598 Bando 5175#

S A V May 7238

CED	BW	WW	YW	CEM	Milk	\$EN		
-1	+2.9	+72	+128	+1	+21	-23		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+47	-.10	+.94	+.014	+55	+64	+74	+22	+96



S A V Renown 3439

Reference Sire

Prairie Pride Next Step 2036

Bull *17367599 tattoo: 2036 03/19/12

B/R Destination 727-928#

SydGen 928 Destination 5420#

Shady Brook Entense 76D 29H

Boyd New Day 8005#

Flying V Miss Pride 426

Flying V Pride 1290

B/R Destination 727#

B/R Blackcap Empress 558

Sitz Traveler 9929#

BT Everelda Entense 76D

A A R New Trend#

S V F Forever Lady 57D

W W Traveler 58 DLX0362

V A P Miss Pride 164

CED	BW	WW	YW	CEM	Milk	\$EN		
+11	-0.8	+68	+136	+12	+20	-35		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+66	+10	+76	-.053	+41	+57	+121	+36	+156



Prairie Pride Next Step 2036

Reference Sire

Connealy Power Surge 3115

Bull *17585502 tattoo: 3115 01/20/13

G A R Predestined#

PA Power Tool 9108#

Shamrocks Beebe Queen 3095

Connealy In Focus 4925#

Basha of Conanga 1475

Bastion of Conanga 9285

B/R New Design 036#

G A R Ext 4206#

Bon View New Design 208#

Shamrock's Beebe Queen 1823#

Mytty In Focus#

Black Cana of Conanga 206

Connealy Final Product#

Basty of Conanga 532

CED	BW	WW	YW	CEM	Milk	\$EN		
+10	+2.2	+69	+123	+14	+31	-27		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+46	+.91	+.63	+.020	+64	+74	+96	+66	+162



Connealy Power Surge 3115

Reference Sire

FF EZ Money D217

Bull *18526415 tattoo: D217 03/07/16

Barstow Cash#
KR DINERO
 Summitcrest Pride 07X3
 Connealy Thunder#
JF Shoshone W42
 ALC Miss Shoshone 1001

Sitz Dash 10277#
 Barstow Queen W16
 Summitcrest Complete 1P55#
 Summitcrest Designed 10S6#
 Baldrige Kaboom K243 KCF#
 Parka of Conanga 241#
 Leachman Right Time#
 RR Scotch CAP1483 Shoshone76

CED	BW	WW	YW	CEM	Milk	\$EN		
+10	-0.2	+71	+135	+13	+22	-32		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+64	+20	+74	+014	+42	+67	+114	+33	+147



FF EZ Money D217

Reference Sire

Msar High Noon 9463

Bull 17641774 tattoo: 9463 01/24/13

A A R Image Maker 6538
A A R High Five 8563#
 A A R Donna 6514#
 Connealy Freightliner#
Msar Pride 103#
 Msar Pride 1516

H A Image Maker 0415#
 AAR Comanches Princess 4012#
 ER Justice N013#
 A A R Donna 701
 Bon View Bando 598#
 Joana Erica of Conanga
 Sitz Traveler 8180#
 Msar Pride 9200

CED	BW	WW	YW	CEM	Milk	\$EN		
5	+1.2	+70	+115	+5	+19	-19		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+42	+42	+54	+028	+55	+67	+77	+43	+119



Msar High Noon 9463

Reference Sire

Deer Valley Unique 5635

Bull +*18429666 tattoo: 5635 08/05/15

Sitz Upward 307R#
Plattermere Weigh Up K360#
 Barbara of Plattermere 337#
 Connealy Onward#
Sitz Henrietta Pride 643T
 Sitz Henrietta Pride 81M

Connealy Onward#
 Sitz Henrietta Pride 81M
 G A R Retail Product#
 Barbara of Plattermere 311
 Connealy Lead On#
 Altune of Conanga 6104
 Sitz Value 7097#
 Sitz Henrietta Pride 1370

CED	BW	WW	YW	CEM	Milk	\$EN		
+11	+0.1	+62	+119	+10	+29	-17		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+54	+89	+93	-031	+63	+69	+103	+74	+177



Deer Valley Unique 5635

Reference Sires

Reference Sire

Connealy Arsenal 2174

Bull #*17314528 tattoo: 2174 01/25/12

Feltons Meat Packer 62#

Connealy Packer 547#

Bestrelle of Conanga 539

Connealy Forward#

Black Rice of Conanga 9529#

Black Rita of Conanga 123

Finks 5522-6148#

Graham N Mistress 8

Dalebanks Extender 6012#

Besta of Conanga 6538#

Connealy Onward#

Becky Lee of Conanga 74

Connealy Forefront#

Black Rhea of Conanga 64122

CED	BW	WW	YW	CEM	Milk	\$EN		
+14	+1.0	+72	+132	+2	+34	-29		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+55	+33	+24	+033	+53	+83	+101	+31	+132



Connealy Arsenal 2174

Reference Sire

Barstow Bankroll B73

Bull *18036327 tattoo: B73 02/14/14

Sitz Dash 10277#

Barstow Cash#

Barstow Queen W16

CAR Efficient 534#

Barstow Miss Dianna Z25

Barstow Miss Dianna X128#

Sitz Upward 307R#

Sitz Everelda Entense 2665

S A V Final Answer 0035#

RCA Queen R42

K C F Bennett Efficient

CAR Miss Susie 308#

SydGen C C & 7#

Barstow Miss Dianna BA T134

CED	BW	WW	YW	CEM	Milk	\$EN		
+14	-2.5	+56	+116	+12	+18	-23		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+49	+39	+57	+017	+49	+48	+107	+40	+147



Barstow Bankroll B73

First Year Breeding Guarantee

All bulls selling for \$3500 or more will be covered if they are injured and will not heal during the first breeding season. Breeding season is defined as the 90 day period following the first turn out of the bulls.

Salvage value of \$2000 will apply to the credit on any injured bull. 100% of the value of the injured bull will be retained by the bull owner. If a replacement is not available at the time of injury-credit will be given at our next sale.

All injured bulls must be diagnosed by a licensed veterinarian. Please notify us as soon as possible should an injury occur and prior to the injured bull being sold. All claims must be made by October 1st.

www.BigRokAngus.com





18 Month Old Bulls

818

Big Rok Arsenal 818

Bull 19418097 freeze brand: 818 07/30/18

Connealy Packer 547#
Connealy Arsenal 2174#
 Black Rice of Conanga 9529#
 Coleman Manning 0299
Big Rok Polly 681
 Big Rok Polly 1126

Feltons Meat Packer 62#
 Bestrelle of Conanga 539
 Connealy Forward#
 Black Rita of Conanga 123
 O C C Juneau 807J#
 Coleman Donna 714
 Big Rok Zephyr 903
 Big Rok Polly 825

Birth Wt	205 Wt	WWR	365 Wt	YWR
76	648	102	1059	104
CED	BW	WW	YW	CEM
+9	+1.2	+69	+121	+3
Milk	\$EN	\$B	\$G	\$F
+30	-21	+43	+23	+44
RE	Fat	\$M	\$W	\$F
+0.23	+68	+73	+84	+30
+114				

- out of a first calf heifer
- ribeye ratio 109
- will work on heifers

88

Big Rok Resource 88

Bull 19418091 freeze brand: 88 08/16/18

Rito 707 of Ideal 3407 7075
S A V Resource 1441#
 S A V Blackcap May 4136
 Cole Creek Black Cedar 46P#
Big Rok Polly 128
 Big Rok Polly 917#

R R Rito 707#
 Ideal 3407 of 1418 076
 S A V 8180 Traveler 004#
 S A V May 2397#
 C H Quantum 6247#
 Cole Creek Clova Juanada 67
 Big Rok Benchmark 610
 Big Rok Polly 858

Birth Wt	205 Wt	WWR	365 Wt	YWR
82	632	99	1014	99
CED	BW	WW	YW	CEM
+4	+2.5	+63	+113	+4
Milk	\$EN	\$B	\$G	\$F
+21	-19	+41	+16	+63
RE	Fat	\$M	\$W	\$F
+0.22	+56	+53	+68	+29
+97				

- a Resource son out of an 8 year old Black Cedar daughter
- IMF ratio 108
- a good thick calf here

819

Big Rok Next Step 819

Bull 19417437 freeze brand: 819 07/30/18

SydGen 928 Destination 5420#
Prairie Pride Next Step 2036
 Flying V Miss Pride 426
 M A R Double XL 320
Big Rok Polly 609
 Big Rok Polly 436

B/R Destination 727-928#
 Shady Brook Entense 76D 29H
 Boyd New Day 8005#
 Flying V Pride 1290
 A A R Ten X 7008 S A#
 CAR Miss Amy 591
 Cole Creek Black Cedar 46P#
 Big Rok Polly 106

Birth Wt	205 Wt	WWR	365 Wt	YWR
74	609	96	995	98
CED	BW	WW	YW	CEM
+9	+0.8	+58	+108	+11
Milk	\$EN	\$B	\$G	\$F
+21	-10	+39	+29	+47
RE	Fat	\$M	\$W	\$F
-0.01	+68	+50	+85	+36
+121				

- will work on heifers
- a Next Step son out of a first calf heifer

817

Big Rok Arsenal 817

Bull 19421280 freeze brand: 817 07/29/18

Connealy Packer 547#
Connealy Arsenal 2174#
 Black Rice of Conanga 9529#
 Big Rok Titan 233
Big Rok Heather Lass 680
 Big Rok Heather Lass 116

Feltons Meat Packer 62#
 Bestrelle of Conanga 539
 Connealy Forward#
 Black Rita of Conanga 123
 G D A R Traveler 044#
 Big Rok Polly 503#
 Sitz Traveler 9929#
 V D A R Heather Lass 187

Birth Wt	205 Wt	WWR	365 Wt	YWR
82	662	104	1027	100
CED	BW	WW	YW	CEM
+7	+2.5	+58	+103	+4
Milk	\$EN	\$B	\$G	\$F
+31	-17	+40	+24	+32
RE	Fat	\$M	\$W	\$F
+0.15	+63	+59	+81	+29
+110				

- IMF ratio 103 ribeye ratio 120

825

Big Rok Unique 825

Bull 19418225 freeze brand: 825 08/01/18

Plattermere Weigh Up K360#
Deer Valley Unique 5635
 Sitz Henrietta Pride 643T
 Sitz Upward 10379
Big Rok Polly 230
 Big Rok Polly 520

Sitz Upward 307R#
 Barbara of Plattermere 337#
 Connealy Onward#
 Sitz Henrietta Pride 81M
 Sitz Upward 307R#
 Sitz Everelda Entense 1947
 B C C Bushwacker 41-93#
 Big Rok Polly 150#

Birth Wt	205 Wt	WWR	365 Wt	YWR
82	705	111	1129	111
CED	BW	WW	YW	CEM
+8	+0.7	+61	+112	+9
Milk	\$EN	\$B	\$G	\$F
+32	-22	+58	+46	+62
RE	Fat	\$M	\$W	\$F
-0.07	+59	+68	+100	+46
+147				

- good herd bull
- 7 pathfinders in this Unique son
- Polly 230's production record 5 @ 100 5 @ 106 4 @ 102
- ratioed 111 for both weaning and yearling weight
- will work on heifers
- selling 2/3 interest and full possession

828**Big Rok High Noon 828****Bull** 19417438 freeze brand: 828 08/01/18

A A R High Five 8563#

Msar High Noon 9463

Msar Pride 103#

Coleman Manning 0299

Big Rok Forever Lady 616

Big Rok Forever Lady 949

A A R Image Maker 6538

A A R Donna 6514#

Connealy Freightliner#

Msar Pride 1516

O C C Juneau 807J#

Coleman Donna 714

Big Rok Benchmark 610

Big Rok Forever Lady 388

Birth Wt	205 Wt	WWR	365 Wt	YWR				
78	689	108	1059	103				
CED	BW	WW	YW	CEM	Milk	\$EN		
+5	+0.6	+66	+106	+5	+21	-13		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+43	+3.4	+55	+0.15	+61	+64	+70	+37	+108

• a good High Noon son out of our proven Forever Lady cow family

• WW ratio 108 YW ratio 103 IMF ratio 104

829**Big Rok Next Step 829****Bull** 19417439 freeze brand: 829 08/02/18

SydGen 928 Destination 5420#

Prairie Pride Next Step 2036

Flying V Miss Pride 426

Coleman Manning 0299

Big Rok Polly K692

Big Rok Polly 319

B/R Destination 727-928#

Shady Brook Entense 76D 29H

Boyd New Day 8005#

Flying V Pride 1290

O C C Juneau 807J#

Coleman Donna 714

Kesslers Frontman R001#

Big Rok Polly 429

Birth Wt	205 Wt	WWR	365 Wt	YWR				
76	767	120	1141	111				
CED	BW	WW	YW	CEM	Milk	\$EN		
+7	+0.9	+71	+123	+8	+25	-26		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+62	+0.6	+87	-0.21	+66	+70	+101	+32	+132

• a proven Next Step son that weaned heavy with 120 ratio

• YW ratio 111 ribeye ratio 118

• should work on larger heifers

831**Big Rok Next Step 831****Bull** 19417440 freeze brand: 831 08/02/18

SydGen 928 Destination 5420T

Prairie Pride Next Step 2036

Flying V Miss Pride 426

Big Rok Zephyr 903

Big Rok Heather Lass 193

Big Rok Heather Lass 944

B/R Destination 727-928T

Shady Brook Entense 76D 29H

Boyd New Day 8005T

Flying V Pride 1290

S A V Final Answer 0035T

Big Rok Heather Lass 771

Wulffs Ext 6106T

Big Rok Heather Lass 236

Birth Wt	205 Wt	WWR	365 Wt	YWR				
80	642	101	1058	104				
CED	BW	WW	YW	CEM	Milk	\$EN		
+9	+0.9	+60	+115	+10	+26	-25		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+45	+1.0	+52	-0.20	+48	+58	+89	+30	+119

• another good Next Step son out of an 8 year old Big Rok Polly

Zephyr cow that has an excellent production record of 5@100

5 @103 4 @106

• will work on heifers

836**Big Rok Next Step 836****Bull** 19417441 freeze brand: 836 08/03/18

SydGen 928 Destination 5420#

Prairie Pride Next Step 2036

Flying V Miss Pride 426

Basin Rainmaker 814Z#

Big Rok Enchantress 481

Big Rok Enchantress 277

B/R Destination 727-928#

Shady Brook Entense 76D 29H

Boyd New Day 8005#

Flying V Pride 1290

Basin Rainmaker D S 380U#

Basin Pamella 676X#

Connealy Thunder#

Big Rok Enchantress 928

Birth Wt	205 Wt	WWR	365 Wt	YWR				
80	612	96	982	96				
CED	BW	WW	YW	CEM	Milk	\$EN		
+7	+0.3	+50	+100	+11	+26	-15		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+38	+0.20	+48	-0.15	+55	+47	+83	+33	+116

• a low birthweight Next Step son that has 7 pathfinders in his pedigree

• will work on heifers

830**Big Rok Bankroll 830****Bull** 19418173 freeze brand: 830 08/02/18

Barstow Cash#

Barstow Bankroll B73

Barstow Miss Dianna Z25

Msar High Noon 9463

Big Rok Heather Lass 683

Big Rok Heather Lass 893

Sitz Dash 10277#

Barstow Queen W16

CAR Efficient 534#

Barstow Miss Dianna X128#

A A R High Five 8563#

Msar Pride 103#

Big Rok Titan 233

Big Rok Heather Lass 718

Birth Wt	205 Wt	WWR	365 Wt	YWR				
78	674	106	1080	106				
CED	BW	WW	YW	CEM	Milk	\$EN		
+9	-0.2	+62	+114	+9	+21	-23		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+48	+3.4	+49	+0.20	+51	+56	+92	+36	+128

• negative BW Bankroll son

• WW ratio and YW ratio 106

• will work on heifers

• out of a very good High Noon first calf heifer

837**Big Rok Arsenal 837****Bull** 19421279 freeze brand: 837 08/03/18

Connealy Packer 547#

Connealy Arsenal 2174#

Black Rice of Conanga 9529#

Big Rok Titan 233

Big Rok Lucy 678

Big Rok Lucy 224#

Feltons Meat Packer 62#

Bestrelle of Conanga 539

Connealy Forward#

Black Rita of Conanga 123

G D A R Traveler 044#

Big Rok Polly 503#

Sitz Alliance 6595#

Big Rok Lucy 93#

Birth Wt	205 Wt	WWR	365 Wt	YWR				
72	656	103	1035	101				
CED	BW	WW	YW	CEM	Milk	\$EN		
+12	-0.2	+63	+113	+6	+30	-21		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+47	+2.1	+40	+0.12	+56	+70	+85	+29	+114

• a very good heifer bull that weaned heavy with 9 pathfinders behind this bull

• BW ratio 88 ribeye ratio 112

• keep every heifer out of this guy



846 **Big Rok Arsenal 846**

Bull 19418096 freeze brand: 846 08/04/18

Connealy Packer 547T
Connealy Arsenal 2174T
 Black Rice of Conanga 9529T
 Vision Unanimous 1418T
Big Rok Lucy 682
 Big Rok Lucy 654

Feltons Meat Packer 62T
 Bestrelle of Conanga 539
 Connealy ForwardT
 Black Rita of Conanga 123
 Visiontopline Royal Stockman
 Vision Edella 665T
 B C C Bushwacker 41-93T
 VDAR Lucy 9565

Birth Wt	205 Wt		WWR		365 Wt		YWR	
80	615		97		1004		98	
CED	BW	WW	YW	CEM	Milk		\$EN	
+7	+2.2	+65	+117	+2	+26		-18	
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+39	+2.9	+21	+0.20	+53	+60	+85	+29	+114

• a good thick bull out of a first calf heifer

839 **Big Rok Bankroll 839**

Bull 19418179 freeze brand: 839 08/03/18

Barstow Cash#
Barstow Bankroll B73
 Barstow Miss Dianna Z25
 Big Rok Unmistakable 422
Big Rok Polly 6121
 Big Rok Polly 605

Sitz Dash 10277#
 Barstow Queen W16
 CAR Efficient 534#
 Barstow Miss Dianna X128#
 O C C Unmistakable 946U#
 Big Rok Beauty 468#
 S A V 8180 Traveler 004#
 Big Rok Polly 510#

Big Rock Only 5/16																	
Birth Wt		205 Wt		WWR		365 Wt		YWR									
74		666		105		1026		101									
CED		BW		WW		YW		CEM		Milk		\$EN					
+8		+0.1		+55		+102		+8		+23		-17					
CW		Marb		RE		Fat		\$M		\$W		\$F		\$G		\$B	
+42		+37		+33		+030		+53		+52		+85		+34		+120	

- a Bankroll son that goes back to the GREAT Big Rok Polly 510 cow out of a 1st calf heifer
- weaned heavy

853 **Big Rok Power Surge 853**

Bull 19418106 freeze brand: 853 08/06/18

PA Power Tool 9108#
Connealy Power Surge 3115
 Basha of Conanga 1475
 Prairie Pride Next Step 2036
Big Rok Lucy 4135#
 Big Rok Lucy 109

G A R Predestined#
 Shamrocks Beebee Queen 3095
 Connealy In Focus 4925#
 Bastion of Conanga 9285
 SydGen 928 Destination 5420#
 Flying V Miss Pride 426
 BT Right Time 24J#
 Big Rok Lucy 736#

Big Rock Lucy 75#								
Birth Wt	205 Wt	WWR	365 Wt	YWR				
84	725	114	1117	109				
CED	BW	WW	YW	CEM	Milk	\$EN		
+7	+2.3	+73	+127	+10	+32	-36		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+58	+43	+61	+002	+52	+77	+106	+44	+150

- a herd bull prospect out of one of the best Next Step daughters we own
- WW ratio 114 YW ratio 109
- If you want to add weight to your next calf crop, look at this guy.
- selling 2/3 interest and full possession

843 **Big Rok Bankroll 843**

Bull 19418180 freeze brand: 843 08/04/18

Barstow Cash#
Barstow Bankroll B73
 Barstow Miss Dianna Z25
 Koupals B&B Extra 0011
Big Rok Polly 525
 Big Rok Polly 128

Sitz Dash 10277#
 Barstow Queen W16
 CAR Efficient 534#
 Barstow Miss Dianna X128#
 Koupals B&B EXTRA 7080
 B&B Blkbd Progress 5030#
 Cole Creek Black Cedar 46P#
 Big Rok Polly 917#

Birth Wt	205 Wt		WWR		365 Wt		YWR	
78	662		104		1076		105	
CED	BW	WW	YW	CEM	Milk		\$EN	
+7	+0.4	+69	+127	+10	+19		-25	
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+49	+4.7	+62	+0.014	+57	+58	+98	+45	+143

- check out the EPDs on the extra good Bankroll son
- low birthweight with heavy weaning weight
- WW ratio 104 YW ratio 105 IMF ratio 123 ribeye ratio 110





858 **Big Rok Bankroll 858**

Bull 19418181 freeze brand: 858 08/07/18

Barstow Cash# Sitz Dash 10277#
Barstow Bankroll B73 Barstow Queen W16
 Barstow Miss Dianna Z25 CAR Efficient 534#
 Barstow Miss Dianna X128#
 Prairie Pride Next Step 2036 SydGen 928 Destination 5420#
Big Rok Beauty 5108 Flying V Miss Pride 426
 Big Rok Beauty 173 Big Rok Ole 450
 Big Rok Beauty 948

Birth Wt	205 Wt		WWR	365 Wt		YWR		
84	653		103	1048		103		
CED	BW	WW	YW	CEM	Milk	\$EN		
+8	+0.6	+60	+116	+10	+22	-21		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+48	+38	+55	+008	+63	+52	+100	+40	+140

- good balanced Bankroll son
- IMF ratio 114 ribeye ratio 106
- will work on heifers

854 **Big Rok Next Step 854**

Bull 19417442 freeze brand: 854 08/06/18

SydGen 928 Destination 5420# B/R Destination 727-928#
Prairie Pride Next Step 2036 Shady Brook Entense 76D 29H
 Flying V Miss Pride 426 Boyd New Day 8005#
 Flying V Pride 1290
 Cole Creek Black Cedar 46P# C H Quantum 6247#
Big Rok Enchantress 432 Cole Creek Clova Juanada 67
 G K A F Enchantress 7719# Big Rok Titan 249
 G K A F Enchantress 2056

GRAY Enhancement 2050									
Birth Wt		205 Wt		WWR		365 Wt		YWR	
80		640		100		1086		106	
CED		BW		WW		YW		CEM	
+7		+1.7		+52		+107		+10	
Milk		\$EN							
+23		-21							
CW		Marb		RE		Fat		\$M	
+45		+17		+45		-.007		+40	
\$W		\$F		\$G		\$B			
+42		+85		+30		+115			

- a good Next Step son
- YW ratio 106

864 **Big Rok EZ Money 864**

Bull 19419336 freeze brand: 864 08/08/18

KR DINERO Barstow Cash#
FF EZ Money D217 Summitcrest Pride 07X3
 JF Shoshone W42 Connealy Thunder#
 ALC Miss Shoshone 1001
 Prairie Pride Next Step 2036 SydGen 928 Destination 5420#
Big Rok Lucy 679 Flying V Miss Pride 426
 Big Rok Lucy 317 S A V Priority 7283#
 Big Rok Lucy 598

Birth Wt		205 Wt		WWR		365 Wt		YWR	
78		596		94					
CED		BW		WW		YW		CEM	
+7		+1.1		+60		+113		+11	
Milk								+21	
-15									
CW		Marb		RE		Fat		\$M	
\$W		\$F		\$G		\$B			
na		na		na		na		na	

- another easy calving EZ Money bull out of a 1st calf heifer
- will work on heifers

855 **Big Rok Bankroll 855**

Bull 19418192 freeze brand: 855 08/06/18

Barstow Cash# Sitz Dash 10277#
Barstow Bankroll B73 Barstow Queen W16
 Barstow Miss Dianna Z25 CAR Efficient 534#
 Barstow Miss Dianna X128#
 Sitz Upward 10379 Sitz Upward 307R#
Big Rok Polly 2118 Sitz Everelda Entense 1947
 Big Rok Polly 858 G D A R Traveler 71#
 Big Rok Polly 503#

Birth Wt		205 Wt		WWR		365 Wt		YWR	
84		615		97		983		96	
CED		BW		WW		YW		CEM	
+9		-0.3		+43		+86		+10	
+26									
Milk									
+7									
-\$EN									
-7									

- a sleep all night heifer bull out of an Upward daughter out of the GREAT Big Rok Polly 858 cow
- the best cow we have owned

867 **Big Rok Renown 867**

Bull 19419173 freeze brand: 867 08/08/18

Rito 707 of Ideal 3407 7075 R R Rito 707#
S A V Renown 3439# Ideal 3407 of 1418 076
 S A V Blackcap May 4136 S A V 8180 Traveler 004#
 S A V May 2397#
 Prairie Pride Next Step 2036 SydGen 928 Destination 5420#
Big Rok Enchantress 588 Flying V Miss Pride 426
 Big Rok Enchantress 277 Connealy Thunder#
 Big Rok Enchantress 928

Birth Wt	205 Wt		WWR		365 Wt		YWR	
84	705		111		1107		108	
CED	BW	WW	YW	CEM	Milk	\$EN		
+1	+2.8	+71	+131	+5	+24	-26		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+57	+0.5	+73	-.007	+56	+60	+96	+28	+124

- heavy weaning Renown son out of a good Next Step daughter
- WW ration 111 YW ratio 108
- proven performance here

869**Big Rok Renown 869****Bull** 19419190 freeze brand: 869 08/10/18

Rito 707 of Ideal 3407 7075

R R Rito 707#

S A V Renown 3439#

Ideal 3407 of 1418 076

S A V Blackcap May 4136

S A V 8180 Traveler 004#

S A V May 2397#

CAR Medicine Man 640

Car Tracker 904#

Car Marie 0108

Big Rok Beauty 875

Bon View New Design 878#

Big Rok Beauty 440

V D A R Beauty 610

Birth Wt		205 Wt		WWR		365 Wt		YWR	
86		763		120		1176		115	
CED	BW	WW	YW	CEM	Milk	SEN			
-1	+3.6	+69	+119	+3	+28	-25			
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B	
+54	+2.0	+75	+0.10	+62	+63	+89	+34	+123	

- a herd bull Renown son out of a 10 year old cow
- even at that age 875 weaned this calf off with a weaning ratio of 120
- WW ratio 120 YW ratio 115 ribeye ratio 122
- selling 2/3 interest and full possession

**875****Big Rok EZ Money 875****Bull** 19467657 freeze brand: 875 08/12/18

KR DINERO

Barstow Cash#

FF EZ Money D217

Summitcrest Pride 07X3

JF Shoshone W42

Connealy Thunder#

ALC Miss Shoshone 1001

Msar High Noon 9463

A A R High Five 8563#

Big Rok Polly 6140

Msar Pride 103#

Big Rok Polly 170

A A R Really Windy 1205#

Big Rok Polly 906

Big Rock 4 Only 100									
Birth Wt		205 Wt		WWR		365 Wt		YWR	
70		692		109		1050		103	
CED		BW		WW		YW		CEM	
+10		-0.6		+66		+115		+11	
Milk		SEN							
+23		-22							
CW		Marb		RE		Fat		\$M	
\$W <td colspan="2">\$F<td colspan="2">\$G<td colspan="2">\$B<td colspan="2"></td></td></td></td>		\$F <td colspan="2">\$G<td colspan="2">\$B<td colspan="2"></td></td></td>		\$G <td colspan="2">\$B<td colspan="2"></td></td>		\$B <td colspan="2"></td>			
+49		+38		+60		+0.023		+62	
+65		+92		+39		+131			

- another sleep all night heifer bull by EZ Money, that still weaned heavy
- BW ratio 94 WW ratio 109 YW ratio 103 IMF ratio 127 ribeye ratio 113
- hard to find that combination

**877****Big Rok EZ Money 877****Bull** 19419328 freeze brand: 877 08/14/18

KR DINERO

Barstow Cash#

FF EZ Money D217

Summitcrest Pride 07X3

JF Shoshone W42

Connealy Thunder#

ALC Miss Shoshone 1001

V D A R Really Windy 4097#

A A R Really Windy 1205#

Big Rok Polly 662

VDAR Blackbird 2031

Big Rok Polly 452

Cole Creek Black Cedar 46P#

Big Rok Polly 716

Birth Wt		205 Wt		WWR		365 Wt		YWR									
70		612		96		1036		101									
CED		BW		WW		YW		CEM		Milk		SEN					
+7		+0.4		+62		+116		+10		+17		-20					
CW		Marb		RE		Fat		\$M		\$W		\$F		\$G		\$B	
+38		+1.8		+54		+0.015		+53		+49		+89		+30		+118	

- a low birthweight heifer bull
- a little different pedigree for our returning Big Rok customers
- ribeye ratio 110



880 Big Rok Power Surge 880

Bull 19418107 freeze brand: 880 08/14/18

PA Power Tool 9108#
Connealy Power Surge 3115
 Basha of Conanga 1475

Big Rok Black Cedar 269
Big Rok Prairie Pride 4101
 G K A F Prairie Pride 7746

G A R Predestined#
 Shamrocks Beebee Queen 3095
 Connealy In Focus 4925#
 Bastion of Conanga 9285
 Cole Creek Black Cedar 46P#
 Big Rok Polly 025
 Big Rok Titan 249
 G K A F Prairie Pride 222

Birth Wt	205 Wt		WWR		365 Wt		YWR	
86	630		99		974		95	
CED	BW	WW	YW	CEM	Milk	\$EN		
+6	+2.1	+53	+93	+10	+29	-11		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+26	+4.8	+2.7	+0.39	+71	+54	+61	+38	+99

- another really good Power Surge son
- IMF ratio 109



881 Big Rok Unique 881

Bull 19418213 freeze brand: 881 08/15/18

Plattmire Weigh Up K360#
Deer Valley Unique 5635
 Sitz Henrietta Pride 643T

Coleman Charlo 0256#
Big Rok Beauty 595
 Big Rok Beauty 468#

Sitz Upward 307R#
 Barbara of Plattmire 337#
 Connealy Onward#
 Sitz Henrietta Pride 81M
 O C C Paxton 730P#
 Bohi Abigale 6014
 B/R New Frontier 095#
 Big Rok Beauty 050

Birth Wt	205 Wt		WWR		365 Wt		YWR	
82	705		111		1121		110	
CED	BW	WW	YW	CEM	Milk	\$EN		
+8	+1.2	+63	+116	+6	+28	-13		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+51	+6.3	+7.7	-.009	+61	+63	+96	+57	+153

- an outcross pedigree here
- Unique is a new bull for us that really worked well
- very good growth with this bull
- WW ratio 111 YW ratio 110 IMF ratio 117 ribeye ratio 103
- should work on bigger heifers
- selling 2/3 interest and full possession



883 Big Rok Renown 883

Bull 19419181 freeze brand: 883 08/15/18

Rito 707 of Ideal 3407 7075
S A V Renown 3439#
 S A V Blackcap May 4136

Sitz Upward 10379
Big Rok Polly 2116#
 Big Rok Polly 747

R R Rito 707#
 Ideal 3407 of 1418 076
 S A V 8180 Traveler 004#
 S A V May 2397#
 Sitz Upward 307R#
 Sitz Everelda Entense 1947
 B C C Bushwacker 41-93#
 Big Rok Polly 510#

Birth Wt	205 Wt		WWR		365 Wt		YWR	
86	734		115					
CED	BW	WW	YW	CEM	Milk	\$EN		
+1	+2.8	+69	+120	+2	+30	-27		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+45	+0.6	+7.5	+0.23	+56	+68	+82	+26	+108

- If you want to add payweight to your next set of calves, buy one of these Renown sons
- 883 is out of a pathfinder daughter that goes back to Polly 510
- WW 115 ribeye 123
- a herd bull to be used on cows only

886 Big Rok EZ Money 886

Bull 19419331 freeze brand: 886 08/15/18

KR DINERO
FF EZ Money D217
 JF Shoshone W42

Msar High Noon 9463
Big Rok Polly 630
 Big Rok Polly 388

Barstow Cash#
 Summitcrest Pride 07X3
 Connealy Thunder#
 ALC Miss Shoshone 1001
 A A R High Five 8563#
 Msar Pride 103#
 Connealy Cavalry 1149#
 Big Rok Polly 716

Birth Wt	205 Wt		WWR		365 Wt		YWR	
74	679		107		1047		103	
CED	BW	WW	YW	CEM	Milk		\$EN	
+7	+0.6	+74	+127	+11	+22		-25	
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+51	+4.0	+51	+0.31	+65	+70	+93	+38	+132

- yet another EZ Money calf that was born light but weaned heavy
- WW ratio 107 YW ratio 103
- are you starting to notice a pattern here?

887**Big Rok Bankroll 887****Bull** 19418189 freeze brand: 887 08/15/18

Barstow Cash#

Sitz Dash 10277#

Barstow Bankroll B73

Barstow Queen W16

Barstow Miss Dianna Z25

CAR Efficient 534#

Barstow Miss Dianna X128#

Basin Rainmaker 814Z#

Basin Rainmaker D S 380U#

Basin Pamela 676X#

Big Rok Polly 322

Big Rok Polly 430#

Mohnen Bando 811

Big Rok Polly 024

Birth Wt	205 Wt	WWR	365 Wt	YWR				
86	611	96	971	95				
CED	BW	WW	YW	CEM	Milk	\$EN		
+7	-0.3	+42	+86	+10	+26	-11		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+28	+3.3	+4.3	+0.11	+52	+41	+78	+36	+114

• a good, maternal pedigree in this Bankroll son

889**Big Rok Power Surge 889****Bull** 19418115 freeze brand: 889 08/16/18

PA Power Tool 9108#

G A R Predestined#

Connealy Power Surge 3115

Shamrocks Beebee Queen 3095

Basha of Conanga 1475

Connealy In Focus 4925#

Bastion of Conanga 9285

Big Rok Benchmark 610

B C C Bushwacker 41-93#

Big Rok Beauty 162

Big Rok Beauty 552#

Big Rok Polly 968

Connealy Lead On#

Big Rok Beauty 348#

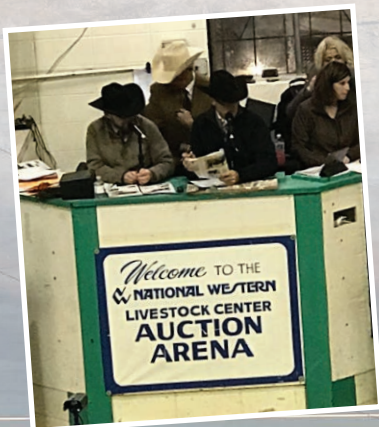
Birth Wt	205 Wt	WWR	365 Wt	YWR				
90	632	99	1034	101				
CED	BW	WW	YW	CEM	Milk	\$EN		
+5	+3.1	+64	+113	+9	+29	-23		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+41	+5.2	+4.9	+0.009	+55	+62	+85	+46	+131

• a good Power Surge son that needs to be used on cows

• ribeye ratio 103

Why buy a Big Rok bull?**First and foremost -
what you see is what you get!**

1. Our bulls are truly developed to be breeding bulls. They have not been fed to look "thick" like a lot of other bulls. Our average back fat at ultrasounding was a mere 1/10 of an inch. Compare this to other breeders that have bulls with 1/2 inch all the way up to almost 1 inch of back fat on sale day.
2. Our bulls are more mature—they will go out and breed cows, and probably gain weight doing it.
3. Every bull selling was born unassisted out on pasture, got up, nursed and were never crept fed. The first time they were ever in a barn was when they got their pre-weaning shots at 6-7 months of age.
4. Every bull has passed a complete Breeding Soundness Exam and has a complete vaccination record including a shot for foot rot.
5. Every bull has been carcass ultra-sounded. We have actual carcass data on over 1500 steer and heifer mates that were all sired by Big Rok bulls.
6. Big Rok maternal genetics have been proven to provide superior carcass results to the "terminal" or "carcass" bulls. High maternal cattle have proven to out-perform these cattle by 2-3 times.
**See enclosed carcass results
7. Most of the bulls are at least 5-8 generations of Big Rok genetics on the female side. We don't buy females, we produce them.
8. We stand behind our bulls—If you have an issue, let us know as soon as possible. We will do everything we can to get the problem resolved.





896 Big Rok High Noon 896

Bull 19417444 freeze brand: 896 08/20/18

A A R High Five 8563#
Msar High Noon 9463
 Msar Pride 103#

A A R Image Maker 6538
 A A R Donna 6514#
 Connealy Freightliner#
 Msar Pride 1516

Big Rok Titan 249
G K A F Elluna 7721
 G K A F Elluna 2167

G D A R Traveler 044#
 Big Rok Heather Lass 708#
 V D A R Lucys Boy#
 V D A R Elluna 4167#

Birth Wt	205 Wt		WWR	365 Wt		YWR		
86	613		96	991		97		
CED	BW	WW	YW	CEM	Milk	\$EN		
+2	+2.5	+52	+92	+5	+22	-10		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+26	+36	+39	+017	+49	+44	+56	+36	+93

- a High Noon son out of a 12 year old Big Rok Titan 249 daughter
- IMF ratio 105
- older proven genetics here

890 Big Rok Bankroll 890

Bull 19418175 freeze brand: 890 08/16/18

Barstow Cash#
Barstow Bankroll B73
 Barstow Miss Dianna Z25

Sitz Dash 10277#
 Barstow Queen W16

CAR Efficient 534#
 Barstow Miss Dianna X128#

Prairie Pride Next Step 2036

SydGen 928 Destination 5420#
 Flying V Miss Pride 426

Big Rok Polly 66

Cole Creek Black Cedar 46P#
 Big Rok Polly 917#

Big Rok Polly 128

Birth Wt	205 Wt		WWR		365 Wt		YWR	
82	730		115		1154		113	
CED	BW	WW	YW	CEM	Milk	\$EN		
+7	+1.6	+72	+138	+9	+21	-36		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+59	+29	+68	+007	+47	+59	+113	+38	+150

- probably our best Bankroll son
- excellent weaning weight
- WW ratio 115 YW ratio 113 ribeye ratio 119
- out of the GREAT Polly cow family.
- selling 2/3 interest and full possession

897 Big Rok High Noon 897

Bull 19417445 freeze brand: 897 08/22/18

A A R High Five 8563#
Msar High Noon 9463
 Msar Pride 103#

A A R Image Maker 6538
 A A R Donna 6514#

Connealy Freightliner#
 Msar Pride 1516

B C C Bushwacker 41-93#

Paramont Ambush 2172#
 R C Anita T Bando 918903

Big Rok Lucy 654

VDAR Lucy 9565

TC Dividend 963#
 V D A R Lucy 3181

Birth Wt		205 Wt		WWR		365 Wt		YWR	
76		599		94		1052		103	
CED	BW	WW	YW	CEM	Milk	\$EN			
+5	+1	+56	+99	+4	+21	-18			
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B	
+40	+30	+44	-.001	+41	+50	+83	+36	+118	

- this bull should have been named Longevity
- his 13 year old mother will wean her 11th calf this spring
- she has a production record of BW 10@99 WW 10@101 YW 8@102
- YW ratio 103
- you can't ask for any more out of a cow

893 Big Rok High Noon 893

Bull 19417443 freeze brand: 893 09/19/18

A A R High Five 8563#
Msar High Noon 9463
 Msar Pride 103#

A A R Image Maker 6538
 A A R Donna 6514#

Connealy Freightliner#
 Msar Pride 1516

B C C Bushwacker 41-93#

Paramont Ambush 2172#
 R C Anita T Bando 918903

Big Rok Polly 747

V D A R New Trend 36
 Bigrok Polly 26

Big Rok Polly 510#

Birth Wt	205 Wt		WWR		365 Wt		YWR	
88	652		102		1044		102	
CED	BW	WW	YW	CEM	Milk	\$EN		
-1	+3.6	+64	+105	+1	+26	-19		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+39	+34	+25	+028	+53	+60	+76	+32	+108

- 893 is out of an 11 year old daughter of Polly 510
- this will be her last calf, but he is a good one-9@101 9@104 7@104 ratios
- WW and YW ratios 102 IMF ratio 105

899 Big Rok High Noon 899

Bull 19417446 freeze brand: 899 08/22/18

A A R High Five 8563#
Msar High Noon 9463
 Msar Pride 103#

A A R Image Maker 6538
 A A R Donna 6514#

Connealy Freightliner#
 Msar Pride 1516

Coleman Regis 904#

S A V Final Answer 0035#
 Coleman Donna 714

Big Rok Polly 461

Big Rok Polly 228

Kesslers Frontman R001#
 Big Rok Polly 029

Birth Wt		205 Wt		WWR		365 Wt		YWR	
80		600		94		984		96	
CED		BW		WW		YW		CEM	
+9		+0		+56		+95		+9	
CW		Marb		RE		Fat		\$M	
+31		+37		+39		+027		+59	

- a light BW High Noon son that will work on heifers

8101 Big Rok High Noon 8101

Bull 19417447 freeze brand: 8101 08/25/18

A A R High Five 8563#

Msar High Noon 9463

Msar Pride 103#

Prairie Pride Next Step 2036

Big Rok Lucy 4122

Big Rok Lucy 042

A A R Image Maker 6538

A A R Donna 6514#

Connealy Freightliner#

Msar Pride 1516

SydGen 928 Destination 5420#

Flying V Miss Pride 426

S A V Final Answer 0035#

Big Rok Lucy 688

Birth Wt	205 Wt		WWR		365 Wt		YWR	
82	684		107		1082		106	
CED	BW	WW	YW	CEM	Milk	\$EN		
+5	+1.7	+70	+122	+7	+24	-27		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+49	+3.4	+5.1	+0.14	+52	+66	+90	+37	+127

• a High Noon son out of a Next Step daughter-this cross works very well

• weaned heavy

• WW ratio 107 YW ratio 106

8108 Big Rok Manning 8108

Bull 19417450 freeze brand: 8108 08/27/18

Coleman Manning 0299

Big Rok Manning 687

Big Rok Polly 825

Big Rok Next Step 491

Big Rok Beauty 6136

Big Rok Beauty 286#

O C C Juneau 807J#

Coleman Donna 714

Big Rok Ole 450

Big Rok Polly 510#

Prairie Pride Next Step 2036

Big Rok Polly 970

Big Rok Ole 450

Big Rok Beauty 948

Birth Wt	205 Wt		WWR		365 Wt		YWR	
82	726		114		1091		107	
CED	BW	WW	YW	CEM	Milk	\$EN		
-1	+3.4	+65	+110	+4	+31	-20		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+56	+3.1	+5.7	+0.08	+67	+65	+89	+37	+126

• an extra good Manning son that is bred Big Rok on top and bottom of pedigree

• WW ratio 114 YW ratio 107

• he won't work on heifers, but will add weight to your next calf crop

8104 Big Rok High Noon 8104

Bull 19417448 freeze brand: 8104 08/26/18

A A R High Five 8563#

Msar High Noon 9463

Msar Pride 103#

Big Rok Titan 249

G K A F Lucy 7708#

G K A F Lucy 384#

A A R Image Maker 6538

A A R Donna 6514#

Connealy Freightliner#

Msar Pride 1516

G D A R Traveler 044#

Big Rok Heather Lass 708#

Bon View New Design 878#

VDAR Lucy 7336

Birth Wt	205 Wt		WWR		365 Wt		YWR	
80	678		106		1032		101	
CED	BW	WW	YW	CEM	Milk		\$EN	
+5	+0.9	+56	+91	+7	+27		-13	
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+34	+3.6	+3.3	+0.24	+52	+62	+59	+35	+93

• 8104 is out of our best Titan 249 daughter, 7708 is still in production and is nursing twin heifer calves this year

• WW ratio 106 YW ratio 101 IMF ratio 106

• a very good bull here

8112 Big Rok High Noon 8112

Bull 19417451 freeze brand: 8112 08/31/18

A A R High Five 8563#

Msar High Noon 9463

Msar Pride 103#

B C C Bushwacker 41-93#

Big Rok Lucy 640

Big Rok Lucy 600

A A R Image Maker 6538

A A R Donna 6514#

Connealy Freightliner#

Msar Pride 1516

Paramont Ambush 2172#

R C Anita T Bando 918903

V D A R New Trend 36

V D A R Lucy 252

Birth Wt	205 Wt		WWR		365 Wt		YWR	
74	621		97		970		95	
CED	BW	WW	YW	CEM	Milk		\$EN	
+6	+0.4	+51	+79	+8	+19		+4	
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+21	+3.4	+3.1	+0.29	+72	+49	+47	+33	+80

• another High Noon son out of a 12 year old cow

• IMF ratio 115

• will work on bigger heifers

8105 Big Rok High Noon 8105

Bull 19417449 freeze brand: 8105 08/26/18

A A R High Five 8563#

Msar High Noon 9463

Msar Pride 103#

Big Rok Cedar Lad 182

Big Rok Heather Lass 399

Big Rok Heather Lass 038

A A R Image Maker 6538

A A R Donna 6514#

Connealy Freightliner#

Msar Pride 1516

Cole Creek Black Cedar 46P#

Big Rok Lucy 678

Big Rok Benchmark 610

Big Rok Heather Lass 236

Birth Wt	205 Wt		WWR		365 Wt		YWR	
86	601		94		955		93	
CED	BW	WW	YW	CEM	Milk	\$EN		
+4	+1.7	+55	+96	+5	+22	-7		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+29	+4.0	+2.8	+0.14	+60	+51	+61	+37	+98

• a good High Noon son that had IMF ratio of 115





8117 Big Rok High Noon 8117

Bull 19417453 freeze brand: 8117 09/03/18

A A R High Five 8563#
Msar High Noon 9463
 Msar Pride 103#
 Prairie Pride Next Step 2036
Big Rok Heather Lass 4138
 Big Rok Heather Lass 8117

A A R Image Maker 6538
 A A R Donna 6514#
 Connealy Freightliner#
 Msar Pride 1516
 SydGen 928 Destination 5420#
 Flying V Miss Pride 426
 Big Rok Benchmark 610
 Big Rok Heather Lass 575

Birth Wt	205 Wt		WWR		365 Wt		YWR	
86	689		108		1091		107	
CED	BW	WW	YW	CEM	Milk	\$EN		
+2	+2.8	+71	+126	+5	+22	-27		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+48	+4.1	+4.7	+0.07	+59	+59	+91	+41	+131

- that proven cross of High Noon and Next Step-has produced another good bull here
- check out the very good balanced EPDs
- WW ratio 108 YW ratio 107 IMF ratio 117

8115 Big Rok High Noon 8115

Bull 19417452 freeze brand: 8115 09/01/18

A A R High Five 8563#
Msar High Noon 9463
 Msar Pride 103#
 O C C Great Plains 943G#
Big Rok Lucy 270
 Big Rok Lucy 0112

A A R Image Maker 6538
 A A R Donna 6514#
 Connealy Freightliner#
 Msar Pride 1516
 N Bar Emulation EXT#
 Dixie Erica of C H 1019
 Big Rok Benchmark 610
 Big Rok Lucy 360

Birth Wt	205 Wt		WWR		365 Wt		YWR	
84	698		110		1143		112	
CED	BW	WW	YW	CEM	Milk	\$EN		
+4	+1.8	+68	+118	+6	+21	-21		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+47	+4.0	+5.5	+0.08	+62	+60	+88	+41	+129

- a heavy weaning High Noon son-High Noon has left us with a bunch of outstanding daughters
- WW ratio 110 YW ratio 112 ribeye ratio 107
- good maternal bull here

8119 Big Rok Manning 8119

Bull 19417454 freeze brand: 8119 09/04/18

Coleman Manning 0299
Big Rok Manning 687
 Big Rok Polly 825
 Coleman Manning 0299
Big Rok Heather Lass 670
 Big Rok Heather Lass 3136

O C C Juneau 807J#
 Coleman Donna 714
 Big Rok Ole 450
 Big Rok Polly 510#
 O C C Juneau 807J#
 Coleman Donna 714
 Big Rok Cedar Lad 182
 Big Rok Heather Lass 9121

Birth Wt	205 Wt		WWR		365 Wt		YWR	
78	663		104		1018		99	
CED	BW	WW	YW	CEM	Milk	\$EN		
-1	+2.6	+59	+100	+2	+26	-7		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+41	+3.0	+6.1	+0.12	+71	+56	+70	+37	+107

- a double bred Manning bull out of a 1st calf heifer
- IMF ratio 106 ribeye ratio 107



8120 Big Rok High Noon 8120

Bull 19417455 freeze brand: 8120 09/04/18

A A R High Five 8563#
Msar High Noon 9463
 Msar Pride 103#
 Big Rok Black Cedar 269
Big Rok Lucy 4100
 Big Rok Lucy 0121

A A R Image Maker 6538
 A A R Donna 6514#
 Connealy Freightliner#
 Msar Pride 1516
 Cole Creek Black Cedar 46P#
 Big Rok Polly 025
 Big Rok Ole 823
 Big Rok Lucy 604

Birth Wt		205 Wt		WWR		365 Wt		YWR	
80		673		106		1027		101	
CED		BW		WW		YW		CEM	
+5		+1		+57		+94		+6	
+23		+6		+94		+6		+23	
-8		-8		-8		-8		-8	
CW		Marb		RE		Fat		\$M	
+31		+3.8		+2.9		+0.35		+69	
+57		+57		+57		+57		+57	
+58		+58		+58		+58		+58	
+34		+34		+34		+34		+34	
+92		+92		+92		+92		+92	

- a younger calf that really grew well and weaned heavy with a 106 ratio
- WW ratio 106 YW ratio 101





8125 Big Rok High Noon 8125

Bull 19417457 freeze brand: 8125 09/08/18

A A R High Five 8563#

A A R Image Maker 6538
A A R Donna 6514#

Msar High Noon 9463

Msar Pride 103#

Connealy Freightliner#
Msar Pride 1516

GDAR Game Day 449#

Boyd New Day 8005#
G D A R Miss Wix 474#

Big Rok NT Polly 1124#

Big Rok Polly 971

Sitz Upward 307R#
Big Rok Polly 595

Birth Wt	205 Wt	WWR	365 Wt	YWR
84	687	108	1025	100
CED	BW	WW	CEM	Milk
+4	+1.6	+60	+99	+4
CW	Marb	RE	Fat	\$M
+41	+4.0	+4.1	+0.36	+75
\$W	\$F	\$G	\$B	
+62	+66	+36	+103	

- 8125 weaned heavy
- a good thick bull out of an older Game Day daughter
- WW ratio 108

8121 Big Rok High Noon 8121

Bull 19417456 freeze brand: 8121 09/05/18

A A R High Five 8563#

A A R Image Maker 6538
A A R Donna 6514#

Msar High Noon 9463

Msar Pride 103#

Connealy Freightliner#
Msar Pride 1516

Prairie Pride Next Step 2036

SydGen 928 Destination 5420#
Flying V Miss Pride 426

Big Rok Lucy 499

Big Rok Lucy 190

A A R Really Windy 1205#
Big Rok Lucy 360

Birth Wt	205 Wt	WWR	365 Wt	YWR
82	678	106	1027	100
CED	BW	WW	YV	CEM
+7	+0.7	+63	+109	+7
Milk	\$EN			
+21	-18			
CW	Marb	RE	Fat	\$M
+43	+3.9	+5.0	+0.00	+63
\$W	\$F	\$G	\$B	
+58	+83	+41	+124	

- a lighter BW High Noon son that will work on heifers
- WW ratio 106
- once again, High Noon out of Next Step did a really nice job

8128 Big Rok Manning 8128

Bull 19417458 freeze brand: 8128 09/09/18

Coleman Manning 0299

O C C Juneau 807J#
Coleman Donna 714

Big Rok Manning 687

Big Rok Polly 825

Big Rok Ole 450
Big Rok Polly 510#

Msar High Noon 9463

A A R High Five 8563#
Msar Pride 103#

Big Rok Gale 6132

Big Rok Gale 349

Kesslers Frontman R001#
Big Rok Gale 0106

Birth Wt	205 Wt	WWR	365 Wt	YWR
68	627	98	1027	100
CED	BW	WW	YV	CEM
+4	+1.4	+59	+101	+5
Milk	\$EN			
+26	-11			
CW	Marb	RE	Fat	\$M
+43	+4.9	+6.0	+0.07	+70
\$W	\$F	\$G	\$B	
+60	+83	+46	+129	

- here again is a younger Manning calf out of a 1st calf heifer
- highest IMF in the entire calf crop
- BW ratio 92 IMF ratio 135
- will work on heifers

Big Rok Angus Carcass Results

1868 Head

CAB Prime	699	37.4%	
Prime	221	11.8%	Total Prime 49.3%
CAB Choice	613	32.8%	
Choice	305	16.3%	Total Choice 49.1%
Select	30	1.6%	

**A whopping 83%
graded CAB or prime!**



8134 Big Rok Highlight 8134

Bull		19417459		freeze brand: 8134		09/14/18											
Msar High Noon 9463				A A R High Five 8563#													
Big Rok Highlight 610				Msar Pride 103#													
Big Rok Lucy 4135#				Prairie Pride Next Step 2036													
				Big Rok Lucy 109													
Prairie Pride Next Step 2036				SydGen 928 Destination 5420#													
Big Rok Lucy 508				Flying V Miss Pride 426													
Big Rok Lucy 3130				Big Rok Cedar Lad 1104													
				Big Rok Lucy 1109													
Birth Wt		205 Wt		WWR		365 Wt		YWR									
78		608		95													
CED		BW		WW		YW		CEM		Milk		\$EN					
+8		+0.6		+60		+106		+8		+25		-20					
CW		Marb		RE		Fat		\$M		\$W		\$F		\$G		\$B	
na		na		na		na		+62		+60		na		na		na	
<i>• this bull is a double bred Next Step son that will work on heifers</i>																	

• this bull is a double bred Next Step son that will work on heifers

8140 Big Rok High Noon 8140

Bull		19417461		freeze brand: 8140		09/19/18											
A A R High Five 8563#				A A R Image Maker 6538													
Msar High Noon 9463				A A R Donna 6514#													
Msar Pride 103#				Connealy Freightliner#													
				Msar Pride 1516													
Prairie Pride Next Step 2036				SydGen 928 Destination 5420#													
Big Rok Lass 641				Flying V Miss Pride 426													
Big Rok Lucy 4100				Big Rok Black Cedar 269													
				Big Rok Lucy 0121													
Birth Wt		205 Wt		WWR		365 Wt		YWR									
78		648		102		1040		102									
CED		BW		WW		YW		CEM		Milk		\$EN					
+4		+2		+61		+109		+7		+22		-17					
CW		Marb		RE		Fat		\$M		\$W		\$F		\$G		\$B	
+40		+34		+44		+015		+63		+53		+78		+36		+114	
• another good High Noon out of a Next Step daughter-almost bullet proof • WW ratio 102 YW ratio 102																	

• another good High Noon out of a Next Step daughter-almost bullet proof
• WW ratio 102 YW ratio 102

8135 Big Rok Unanimous 8135

Bull		19417460		freeze brand: 8135		09/05/18											
Vision Unanimous 1418#				Visiontopline Royal Stockman													
Big Rok Unanimous 694				Vision Edella 665#													
Big Rok Enchantress 277				Connealy Thunder#													
				Big Rok Enchantress 928													
Msar High Noon 9463				A A R High Five 8563#													
Big Rok Lass 540				Msar Pride 103#													
G K A F Lass 7726				Big Rok Titan 249													
				VDAR Lass 0209													
Birth Wt		205 Wt		WWR		365 Wt		YWR									
82		669		105		1053		103									
CED		BW		WW		YW		CEM		Milk		\$EN					
+3		+1.2		+63		+109		+5		+25		-15					
CW		Marb		RE		Fat		\$M		\$W		\$F		\$G		\$B	
+41		+39		+37		+016		+72		+62		+67		+37		+105	
• a good Unanimous bull out of a young High Noon daughter that is really off to a good start weaning her 2 first calves with a 105 ratio • WW ratio 105 YW ratio 103																	

• a good Unanimous bull out of a young High Noon daughter that is really off to a good start weaning her 2 first calves with a 105 ratio
• WW ratio 105 YW ratio 103

8141 Big Rok High Noon 8141



Bull

19417462

freeze brand: 8141

09/26/18

A A R High Five 8563#

A A R Image Maker 6538

A A R Donna 6514#

Msar High Noon 9463

Connealy Freightliner#

Msar Pride 1516

Msar Pride 103#

Sitz Upward 307R#

Sitz Everelda Entense 1947

Sitz Upward 10379

Big Rok Ole 450

Big Rok Polly 510#

Big Rok Polly 299#

Big Rok Polly 825

Birth Wt	205 Wt	WWR	365 Wt	YWR				
86	708	111	1050	103				
CED	BW	WW	YW	CEM	Milk	\$EN		
+3	+2	+62	+103	+4	+31	-17		
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B
+46	+53	+35	+039	+61	+68	+73	+42	+114

• High Noon son 8141 is out of a very good Upward daughter that has raised 5 calves with a 110 weaning ratio

• this late September bull will add pounds to your next calf crop

• WW ratio 111 YW ratio 103 IMF ratio 108

• High Noon son 8141 is out of a very good Upward daughter that has raised 5 calves with a 110 weaning ratio
• this late September bull will add pounds to your next calf crop
• WW ratio 111 YW ratio 103 IMF ratio 108

01/15/20

Hello Kevin & Denise, thought I would drop you a line and let you know how we got a long with the bull Big Rok High Noon 702 we bought from you guys.

We turned him in with 40 head of females as a yearling and he got them all bred in a timely fashion. We are pretty happy with that, with him being a yearling bull. He stayed in good condition and getting most of the cows settled early he grew real well on our fescue grass.

With us being 68 years old in this year of 2020, as you know, we have been in this cattle business a day or two and I am telling you this group of replacement heifers we saved back out of our small cow herd from "702" are without a doubt the best and most consistent in growth, type and kind that I have ever raised. If you have seen one, you have seen them all. Really pleased with them.

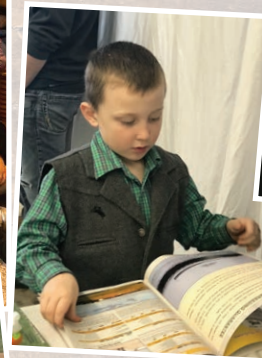
They are on the same ration we feed our cows which is free choice cornstalk bales and with this ration it is a total of 11% protein in this combination we feed. The ration is corn, dry distillers, and a balancer. The cows get 5 pounds a day of this ration and the heifers get 6 pounds a day of this ration and they are really growing. Just giving you some insight of how they are being developed.

Another bit of information on the first calf crop of steer calves out of "702" is we sold this years steers a month earlier than last years steers and this years steers averaged 100 pounds more at sale time. Again these were sold a month earlier than last years steers. Pretty impressed with the growth in his calves. Too bad we did not get last year's feeder calf prices for this year's calves. Oh well.

We will have to talk about a bull from you to use on this group of replacements heifers.

Hope you have a fantastic 2020 and tell all your family hello from us.

Brian & Ruth Weaver, Twin Oaks Angus Farm • Harlan, IA



Heifers

824

Big Rok Polly 824

Cow 19418222 freeze brand: 824 08/01/18

Plattmeyer Weigh Up K360#
Deer Valley Unique 5635
 Sitz Henrietta Pride 643T

Big Rok Black Cedar 269
Big Rok Polly 495
 Big Rok Polly 750

Sitz Upward 307R#
 Barbara of Plattmeyer 337#
 Connealy Onward#
 Sitz Henrietta Pride 81M
 Cole Creek Black Cedar 46P#
 Big Rok Polly 025
 B C C Bushwacker 41-93#
 Big Rok Polly 510#

Birth Wt	205 Wt	WWR	365 Wt	YWR					
82	588	104	793	108					
CED	BW	WW	YW	CEM	Milk	\$EN			
+5	+2	+56	+102	+7	+30	-13			
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B	
na	na	na	na	+69	+57	na	na	na	

- a great granddaughter of Big Rok Polly 510
- WW ratio 104 YW ratio 108
- a very good Unique heifer

849

Big Rok Lucy 849

Cow 19418215 freeze brand: 849 08/05/18

Plattmeyer Weigh Up K360#
Deer Valley Unique 5635
 Sitz Henrietta Pride 643T

Basin Excitement#
Big Rok Lucy 526
 Big Rok Lucy 042

Sitz Upward 307R#
 Barbara of Plattmeyer 337#
 Connealy Onward#
 Sitz Henrietta Pride 81M
 Basin Expedition R156
 Basin Lady S532 AK
 S A V Final Answer 0035#
 Big Rok Lucy 688

Birth Wt	205 Wt	WWR	365 Wt	YWR					
78	568	100	771	104					
CED	BW	WW	YW	CEM	Milk	\$EN			
+8	+0.9	+67	+124	+10	+28	-21			
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B	
+50	+52	+69	-0.005	+62	+68	+102	+50	+152	

- take a look at the EPDs of this heifer
- 849 could be one of those front pasture cows that will be the foundation "Lucy" cow in your herd

832

Big Rok Beauty 832

Cow 19417072 freeze brand: 832 08/02/18

SydGen 928 Destination 5420#
Prairie Pride Next Step 2036
 Flying V Miss Pride 426

Cole Creek Black Cedar 46P#
Big Rok Beauty 437
 Big Rok Beauty 908

B/R Destination 727-928#
 Shady Brook Entense 76D 29H
 Boyd New Day 8005#
 Flying V Pride 1290
 C H Quantum 6247#
 Cole Creek Clova Juanada 67
 TO 1916 Bandolier 633
 Big Rok Beauty 435

Birth Wt	205 Wt	WWR	365 Wt	YWR					
74	541	96	691	94					
CED	BW	WW	YW	CEM	Milk	\$EN			
+9	+0.5	+53	+101	+11	+21	-13			
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B	
na	na	na	na	+61	+46	na	na	na	

- a low birthweight Next Step daughter-Next Step daughters are making excellent cows

851

Big Rok Polly 851

Cow 19419325 freeze brand: 851 08/05/18

KR DINERO
FF EZ Money D217
 JF Shoshone W42

M A R Double XL 320
Big Rok Polly 645
 Big Rok Polly 471

Barstow Cash#
 Summitcrest Pride 07X3
 Connealy Thunder#
 ALC Miss Shoshone 1001
 A A R Ten X 7008 S A#
 CAR Miss Amy 591
 Cole Creek Black Cedar 46P#
 Big Rok Polly 097

Birth Wt	205 Wt	WWR	365 Wt	YWR					
70	539	95	729	99					
CED	BW	WW	YW	CEM	Milk	\$EN			
+10	-0.2	+65	+117	+11	+23	-17			
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B	
na	na	na	na	+66	+62	na	na	na	

- a very good low birthweight EZ Money daughter out of our Polly cow family

833

Big Rok Polly 833

Cow 19418226 freeze brand: 833 08/02/18

Plattmeyer Weigh Up K360#
Deer Valley Unique 5635
 Sitz Henrietta Pride 643T

Kesslers Frontman R001#
Big Rok Polly 228
 Big Rok Polly 029

Sitz Upward 307R#
 Barbara of Plattmeyer 337#
 Connealy Onward#
 Sitz Henrietta Pride 81M
 Connealy Front Page 0228#
 Kesslers Bell 0024
 Wulffs Ext 6106#
 Big Rok Polly 858

Birth Wt	205 Wt	WWR	365 Wt	YWR					
72	499	88	683	93					
CED	BW	WW	YW	CEM	Milk	\$EN			
+13	-1.8	+46	+88	+11	+32	-8			
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B	
+41	+54	+60	-0.004	+58	+56	+87	+50	+137	

- another really good "Unique" that has low birthweight
- a moderate frame, deep heifer

895

Big Rok Beauty 895

Cow 19417078 freeze brand: 895 08/20/18

A A R High Five 8563#
Msar High Noon 9463
 Msar Pride 103#

Prairie Pride Next Step 2036
Big Rok Beauty 494#
 Big Rok Beauty 0115

A A R Image Maker 6538
 A A R Donna 6514#
 Connealy Freightliner#
 Msar Pride 1516
 SydGen 928 Destination 5420#
 Flying V Miss Pride 426
 TO True Dimension 750
 Big Rok Beauty 792

Birth Wt	205 Wt	WWR	365 Wt	YWR					
76	539	95	707	96					
CED	BW	WW	YW	CEM	Milk	\$EN			
+6	+1.6	+61	+107	+8	+24	-19			
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B	
na	na	na	na	+62	+58	na	na	na	

- a really good High Noon daughter out of Next Step daughter
- this is a cross that is working very well for us at Big Rok

8106

Big Rok Gale 8106

Cow 19417080 freeze brand: 8106 08/26/18

Vision Unanimous 1418#
Big Rok Unanimous 694
 Big Rok Enchantress 277

Basin Excitement#
Big Rok Gale 529
 Big Rok Gale 349

Visiontopline Royal Stockman
 Vision Edella 665#
 Connealy Thunder#
 Big Rok Enchantress 928
 Basin Expedition R156
 Basin Lady S532 AK
 Kesslers Frontman R001#
 Big Rok Gale 0106

Birth Wt	205 Wt	WWR	365 Wt	YWR					
78	569	101	627	85					
CED	BW	WW	YW	CEM	Milk	\$EN			
+4	+0.7	+58	+97	+7	+26	+1			
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B	
na	na	na	na	+86	+61	na	na	na	

- a smaller framed Unanimous daughter
- she is in the top 1% of the breed for maternal \$
- can't get any better than that

8129

Big Rok Polly 8129

Cow 19417086 freeze brand: 8129 09/09/18

A A R High Five 8563#
Msar High Noon 9463
 Msar Pride 103#

S A V Final Answer 0035#
Big Rok Polly 905
 Big Rok Polly 747

A A R Image Maker 6538
 A A R Donna 6514#
 Connealy Freightliner#
 Msar Pride 1516
 Sitz Traveler 8180#
 S A V Emulous 8145
 B C C Bushwacker 41-93#
 Big Rok Polly 510#

Birth Wt	205 Wt	WWR	365 Wt	YWR					
84	663	117	807	109					
CED	BW	WW	YW	CEM	Milk	\$EN			
+5	+1.5	+73	+118	+6	+22	-20			
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B	
+35	+43	+35	+027	+60	+72	+88	+38	+126	

- this excellent High Noon daughter has a weaning ratio of 117 and YW ratio of 109
- close to the highest in the entire heifer calf crop
- excellent set of EPDs
- take a close look at this heifer

8107

Big Rok Heather Lass 8107

Cow 19417081 freeze brand: 8107 08/27/18

A A R High Five 8563#
Msar High Noon 9463
 Msar Pride 103#

Big Rok Titan 233
Big Rok Heather Lass 893
 Big Rok Heather Lass 718

A A R Image Maker 6538
 A A R Donna 6514#
 Connealy Freightliner#
 Msar Pride 1516
 G D A R Traveler 044#
 Big Rok Polly 503#
 G D A R Traveler 71#
 V D A R Heather Lass 187

Birth Wt	205 Wt	WWR	365 Wt	YWR					
72	528	93	693	94					
CED	BW	WW	YW	CEM	Milk	\$EN			
+7	+0.5	+51	+88	+8	+24	-10			
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B	
+36	+33	+37	+021	+51	+52	+67	+34	+101	

- 7 pathfinders in this good High Noon heifer

8131

Big Rok Polly 8131

Cow 19417087 freeze brand: 8131 09/11/18

Msar High Noon 9463
Big Rok Highlight 610
 Big Rok Lucy 4135#

S A V Platinum 0010#
Big Rok Polly 626
 Big Rok Polly 917#

A A R High Five 8563#
 Msar Pride 103#
 Prairie Pride Next Step 2036
 Big Rok Lucy 109
 S A V Pioneer 7301#
 S A V Greystone Jannet 5345#
 Big Rok Benchmark 610
 Big Rok Polly 858

Birth Wt	205 Wt	WWR	365 Wt	YWR					
70	543	96	738	100					
CED	BW	WW	YW	CEM	Milk	\$EN			
+8	+0.3	+64	+107	+9	+25	-20			
CW	Marb	RE	Fat	\$M	\$W	\$F	\$G	\$B	
na	na	na	na	+56	+66	na	na	na	

- a young but very good Highlight heifer
- Highlight 610 topped our sale to West Family Angus in Iowa
- look this heifer up on sale day



The Maternal Herd That Performs



Let the Cows Do the Work

Big Rok Angus of Minnesota shares about management style of their mother cows.

By Sarah Hill, Reprinted with permission from Cattle Business Weekly Herd Reference Guide 2019-2020.

After raising cattle for more than 45 years, you learn a thing or two about best practices. Kevin and Denise Olson, Big Rok Angus, Detroit Lakes, Minn., have decades of experience behind them when it comes to raising cattle. They've been in the cattle business for more than 45 years, and raising registered Angus cattle for 30 years.

All of Kevin's beef cattle experience has been obtained through his own efforts. He didn't grow up on a ranch, but he had worked for farmers all his life.

"I didn't like sitting in the tractor all day," he says. "I liked putting up hay, chopping corn and taking care of cattle."

Big Rok Angus is a labor of love, as the Olsons all have full-time jobs off the farm. Kevin works for Farm Bureau Insurance, while Denise works in a preschool special needs department. Their son, Matt, who also helps with the operation, works full time selling fertilizer and chemical for an agri-sales service.

Building A Herd

The Olsons decided to look for good cattle when they married in 1974. They connected with a local Hereford breeder, but after four or five years, found that the value just wasn't there.

"We couldn't give bulls away," says Kevin.

After that, the Olsons began breeding their Hereford females to Angus bulls to produce black baldie commercial feeder calves. Then the '80s farm crisis hit with high interest rates, and their banker suggested switching to the dairy industry.

"We tried milking cows, but that didn't work," Kevin comments. While milking dairy cows wasn't a good fit for the family, they still learned the importance of genetics, AI and recordkeeping.

In 1987, the Olsons started looking to get back into the beef business. They examined all the breeds and narrowed it down to either Angus or Tarentaise.

"Growing up, Simmental and Charolais were popular, but those weren't mama cows to me," Kevin says. "I thought they were ugly terminal cattle that produced fast-growing calves, but I didn't like the look of them."

The Olsons started their search for 25 to 30 good Tarentaise cows, but there weren't enough established breeders available from which to buy good breeding stock.

As luck would have it, the Olsons got a sale catalog from Van Dyk Angus ranch, which was having a mature cow dispersal.

"I fell in love with their cows," Kevin says. "They were powerful cows, but feminine and maternal, clean fronted, good uddered, good footed, and looked like what I thought a good Angus cow should look like."

The Olsons bought four cows at the Van Dyk Angus dispersal sale, and bought another cow every year after that for eight or nine years.

Managing the Day-to-Day

The operation includes 180 females in the herd, and the Olsons plan to grow that to 200 head eventually.

"Our breeding philosophy is simple—we want to breed the best cows we possibly can," Kevin says. "I wanted to prove that you don't need high carcass genetics to have cattle that will feed out in the feedlot and grade if you have good maternal cows. Those cows will go out and raise tremendous calves that will hang a better carcass. We try to breed maternal cattle that will grow, but not extreme—just breed average, but will hang a carcass that is above the Angus standard."

The Olsons also believe that good sires come from excellent cows.

"Some sires that have done a good job for us is BCC Bushwacker 41-93—he left behind tremendous daughters and we kept two or three of his sons in our herd," Kevin says. "GDAR Traveler 044 is another. We've used three of his sons in our herd."

Big Rok Angus AIs some of their cattle, but are moving away from AI because they struggle with getting cows to show heats in their tough Minnesota climate.

"We have to have more bull power because it's hard to AI in November in Minnesota," Kevin adds. "We've had a lot less problems letting the bulls do the work with heat detecting. We tried painting tail heads, using patches, timed breeding, but AI wasn't working."

Another method for coping with harsh Minnesota winters that has been very successful for the Olsons is moving to late summer/fall calving.

"Land is very expensive here, so we have a short land base," Kevin says. "We have a hard time finding a lot of land to raise cattle on."

In order to expand their operation to the level they wanted, Big Rok Angus would've been faced with building more facilities and needing additional labor.

"We decided there's got to be a better way," Kevin says. "When I was growing up, I worked for

a rancher who had two calving herds—one in the spring and one in the fall. I figured if that rancher could have two herds successfully, then we should be able to make it work.”

The first year, the Olsons calved 25 to 30 cows in August and September.

“We thought it was so much nicer having the cows calve then compared to January and February,” Kevin says. “We did that for two or three years.”

Buyers who had purchased Big Rok Angus bulls began to prefer the fall-born bulls because they developed slower and were more mature.

“We shoot for 2.5 pounds of gain per day, so the bulls aren’t super fat,” Kevin says. “We like to keep them pretty lean and sell them as fall yearlings, so they weigh between 1,500 to 1,700 pounds. The bulls are healthier and have more longevity, while not sinking a lot of feed into them trying to get them to be big enough the first year.”

Another problem was getting first and second-calf heifers to breed back while they were raising a calf during the Minnesota winter. The cows were putting too much into milking and weren’t cycling.

“We were selling everything that came in open, so we were selling some good young cows,” Kevin says. “We do calve out 20 to 25 cows in January and February that we use as a recipient herd.”

The operation slowly transitioned the entire herd to fall calving about a decade ago.

“Fall calving is not something you do all of a sudden,” says Kevin. “We’re still learning. The cows do the work. Every morning I check the 160-acre main calving pasture and weigh and tag any calves that have been born overnight, but I haven’t helped with calving in eight or nine years.”

The change to fall calving has been very positive for Big Rok Angus. Calving 150 cows in the fall, Kevin estimates they probably only lose five or six calves per year.

“That’s less than we were losing when we calved in the spring, even when we were checking the cattle every two hours,” he adds.

Although it may seem like “tough love”, the Olsons don’t help cows nurse their calves. Kevin adds that helping cows nurse means keeping a cow that may have a poor udder or isn’t a good mother.

“If they don’t raise a calf, they get weeded out,” he says. “We’re sticklers on fertility. Cows should calve, breed, raise that calf, have another calf the next year and do it all over again.”

Big Rok Angus has a firm 45-day breeding season.

“If cows don’t get bred, we’re stricter than we need to be, but we found out our best cows turned out to still be very good when we switched to fall calving,” Kevin says. “We decided we’re not going to live with them like we used to.”

The Olsons have found that calving more in late summer, rather than September or October, seems to work best for them.

“It seems like the temperature changes on November 1,” Kevin says. “We tend to see that natural service bulls do a better job than the AI stud bulls.”

The Olsons have zero tolerance for problem cows of any kind—bad feet, udders, disposition, etc.

“An old rancher told me, ‘The best way to get rid of your problems is to get rid of your problems,’” Kevin says. “It works. One time we were pregnancy-checking heifers. The vet found my best cow was open. He asked, ‘If she’s open, how can she be your best cow?’ There’s a lot of truth to that.”

The Payoff

Today, Big Rok Angus hosts an annual production sale and sells bulls by consigning them to the Midland bull test.

All of those lessons over the decades have paid off. In the past two years, Big Rok Angus has collected individual carcass data on 1,300 steers and heifers, with amazing results:

- 32.4% CAB Prime
- 14.6% prime
- 29.8% CAB choice
- 21% choice
- 2% select
- 83% CAB and Prime

For an operation that focuses on being a maternal herd that performs, the results speak for themselves.





The Maternal Herd That Performs

Kevin & Denise Olson

20549 230th Ave.
Detroit Lakes, MN 56501

Presorted
FIRST CLASS
US Postage
Paid
Ballyhoo Printing
59457

**2020
PERFORMANCE TESTED BULL
AND
SELECT FEMALE SALE**



March 14
Saturday • 1:00 pm
2020

*Complimentary Lunch
Starting at 11:30*

at the Ranch
Detroit Lakes
Minnesota

www.BigRokAngus.com

DVAuction Broadcasting
Real-time Auctions